J. Will

TOBACCO INSTITUTE TESTING LABORATORY

5454 WISCONSIN AVENUE

652-2042

July 18, 1969

TO:

Board of Directors of T.I.T.L.

FROM:

William L. Steele

SUBJECT: Cigarette Brands for Market Sample No. 6

Enclosed is the list of cigarette brands comprising the sixth market sample. Three brands, Lucky Strike - king filter menthol, Lucky Strike - 100 filter menthol, and Sano - regular filter, have been dropped since the last test. Three brands, Doral - king filter, Doral - king filter menthol, and Old Gold - 100 filter, have been added.

William I. Steele

Board of Directors of T.I.T.L.:

Dr. William W. Bates

Mr. John W. Burgard

Mr. E. S. Harlow

Dr. Murray Senkus

Dr. Helmut Wakeham

cc: Senator Earle C. Clements
Mr. Allan Topol